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This joint announcement appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for the securities of CFSG or CASH (as defined below respectively).



**CASH FINANCIAL SERVICES
GROUP LIMITED**

時富金融服務集團有限公司*

*(incorporated in Bermuda with limited
liability)*

(Stock code: 510)



**CELESTIAL ASIA SECURITIES
HOLDINGS LIMITED**

時富投資集團有限公司*

*(incorporated in Bermuda with limited
liability)*

(Stock code: 1049)

JOINT ANNOUNCEMENT

PURSUANT TO RULE 3.7 OF THE TAKEOVERS CODE CESSATION OF DISCUSSIONS IN RESPECT OF THE POSSIBLE TRANSACTION

AND

RESUMPTION OF TRADING IN SECURITIES OF CFSG AND CASH

This joint announcement is made by CASH Financial Services Group Limited (“CFSG”) and Celestial Asia Securities Holdings Limited (“CASH”) pursuant to Rule 3.7 of the Hong Kong Code on Takeovers and Mergers (the “Takeovers Code”).

References are made to the joint announcements issued by CFSG and CASH dated 15 May 2015, 15 June 2015, 15 July 2015 and 14 August 2015 in relation to, among other things, the discussions between CFSG, CASH and potential investors in relation to possible sale of shares of CFSG (the “Possible Transaction”), which if completed will trigger a mandatory general offer obligation on the part of the potential investors for shares in CFSG (the “Previous Announcements”). Unless otherwise specified herein, capitalized terms used herein shall have the same meanings as those defined in the Previous Announcements.

CESSATION OF DISCUSSION IN RESPECT OF THE POSSIBLE TRANSACTION

The CFSG Board and the CASH Board wish to jointly update the shareholders and potential investors of CFSG and CASH that, as at the date of this joint announcement, CFSG and CASH had ceased discussions with all potential investors in relation to the Possible Transaction. Accordingly, the offer period for CFSG for the purpose of the Takeovers Code has come to an end.

RESUMPTION OF TRADING IN SECURITIES OF CFSG AND CASH

At the joint request of CFSG and CASH, trading in securities of CFSG, CASH and its nil-paid rights shares (stock code: 2970) on the Stock Exchange has been halted with effect from 9:00 a.m. on 25 August 2015 pending the release of this joint announcement. CFSG and CASH have applied to the Stock Exchange for resumption of trading in their respective securities with effect from 9:00 a.m. on 26 August 2015.

Shareholders and potential investors of CFSG and CASH are advised to exercise caution when dealings in the respective securities.

On behalf of the CFSG Board

Bernard Law

*Executive Director and
Chief Financial Officer*

On behalf of the CASH Board

Bankee P. Kwan

Executive Director and Chairman

Hong Kong, 25 August 2015

As at the date hereof, the board of directors of CFSG comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee, JP
Mr Law Ping Wah Bernard
Ms Cheng Pui Lai Majone
Mr Ng Kung Chit Raymond

Independent non-executive directors:

Mr Cheng Shu Shing Raymond
Mr Lo Kwok Hung John
Mr Lo Ming Chi Charles

The directors of CFSG jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to CASH) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this joint announcement have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement, the omission of which would make any statement in this joint announcement misleading.

As at the date hereof, the board of directors of CASH comprises:-

Executive directors:

Mr Kwan Pak Hoo Bankee, JP
Mr Law Ping Wah Bernard
Mr Ng Hin Sing Derek

Independent non-executive directors:

Mr Leung Ka Kui Johnny
Mr Wong Chuk Yan
Dr Chan Hak Sin

The directors of CASH jointly and severally accept full responsibility for the accuracy of the information contained in this joint announcement (other than that relating to CFSG) and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this joint announcement have been arrived at after due and careful consideration and there are no other facts not contained in this joint announcement, the omission of which would make any statement in this joint announcement misleading.

** For identification purpose only*